

THE CREATIVITY BETWEEN US IS MORE
POWERFUL THAN THE CREATIVITY
WITHIN US —
that's our Ethos.



ETHOS | digital

At Ethos Digital, our mission is to be the clear leader in the co-creation of intelligent buildings — buildings that affordably deliver life-enhancing, user-focused experiences, designed with people at their heart, while utilising the very best in digital innovation.

Our collaborative approach means working with you every step of the way, to deliver solutions that far exceed your expectations.

Because, at Ethos Digital, we believe the creativity between us is more powerful than the creativity within us.

An Ethos built on 5 key principles

Ethos Digital employs five key principles to ensure our Intelligent Building designs are both human-centric and developed on solid foundations of excellence.

- Sustainability
- Productivity
- Experience
- Efficiencies
- Safeguarding

With each guiding principle, our aim is to activate the power of data, while creating a framework that enables human beings to interact productively —with each other, with internal systems, and with their external environment.



“The measure of intelligence is the ability to change.”

– Albert Einstein.

At Ethos Digital, we understand that the world is changing. Now, more than ever, creative solutions are needed to facilitate highly evolved ways of working. Where once compliance was enough, now even more innovative solutions are urgently required to meet the performance needs of the users.



By leveraging the power of data to deliver zero-carbon, person-centred experiences, we breathe new life into the traditional shell & core / fit-out models, through a range of previously unimagined, future-focused solutions.

The result is what we call 'Place Activation', a UX, design for performance model, which constantly evolves and adapts to facilitate effortless shifts between in-building and out-of-building user experiences. Our Place Activation Framework can be broken down into the following three tiers. Tiers 1 & 2 are designed to enhance an organisation's assets and spaces, while Tier 3 optimises those assets beyond what can be achieved by human intervention alone.



Tier 1: Smart systems

- Voice and data networks
- Wireless data networks
- Distributed antenna systems
- Audiovisual & multimedia systems
- Real-time location systems
- Telecoms room design
- PoE lighting
- Electronic security systems
- Structured cabling systems
- Smart building assessments



Tier 2: Smart Workplaces

- User experience design and monitoring
- Intelligent workflows solutions
- Intelligent automations
- System integration
- Extended reality (AR/VR/MR)
- IoT sensors
- Data visualisation
- Data analytics
- Tenant platforms
- Workplace apps



Tier 3: Smart Buildings

- Building operating systems
- Building systems integration
- Building systems architecture
- Smart building assessments
- Machine learning
- Digital masterplanning
- Digital twins
- Cybersecurity
- Technical project management
- Artificial intelligence

While the integration of these tiers enables sustainable building performance and efficiencies, it is the human experience —the comfort and satisfaction — that create the real “Wow Factor”, lying at the core of each and every intelligent building design.

Bringing Place Activation to Life

At Ethos Digital, our Intelligent Buildings are designed to adapt and change in line with your needs. Employing a combination of rules-based programming, autonomous intelligence, and real-time building information gathering, we create buildings that behave almost as though they were alive.

By placing human beings, and human needs, at the centre of our designs, while moving important, data-driven decision making processes onto platforms, we can deliver flexible solutions as required. Each project uses technology to gather and analyse masses of ever-changing information, influencing the ‘personality’ of the building in a uniquely compelling way.

These bespoke insights permit an intelligent approach to how people work together and interact with their environment, while also informing the automated control and optimisation of the building’s key performance systems.



THE FUTURE IS BETTER. TOGETHER.

At Ethos Digital, we have a vision of the future. A future in which people's lives are enhanced and empowered by the foresight of our collaborative designs.

It all adds up to buildings that are resilient, proactive and adaptable.

Talk to us today. Together, let's create a more human world through intelligent digital designs.

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A touch more human

